

NATIONAL BROADCASTING COMPANY, INC.

THIRTY ROCKEFELLER PLAZA, NEW YORK, N.Y. 10020, CIRCLE 7-8300

BERNARD LACY
Coordinator
Corporate Information

July 27, 1971

Mr. Harold Weisberg
Coq d'Or Press
Route 8
Frederick, Maryland 21701

Dear Mr. Weisberg:

Mr. Goodman has asked me to thank you for your letter and to reply directly on his behalf. We regret that an unusual press of business has delayed our response.

We can understand that you, as an author, would wish to appear on television to discuss your book. However, publishers submit approximately 150 books a week to the "Today" program with requests that the authors be interviewed. Because of time limitations, it is possible to accommodate only a very small percentage of these requests, and careful consideration is given to the selection of books for discussion on the program. "Frame-Up" is one of many that, after full evaluation, were not chosen. We regret your displeasure but we want most emphatically to assure you that in no case was a conspiracy of any type involved.

In all its reporting of newsworthy events and issues, including the Martin Luther King assassination, NBC News attempts to provide the most complete, factual coverage possible as well as a fair balance of opinion. From the hundreds of news reports received each day, our news staff must select those judged to be the most significant and interesting, but this is done only according

Mr. Harold Weisberg

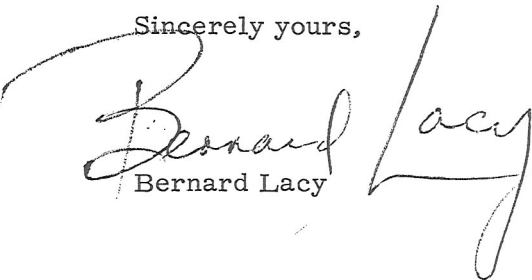
July 26, 1971

Page 2

to responsible journalistic principles. You may be assured that any material involving you and your book has been evaluated by the same standards as all other stories.

We appreciate your taking the time to send us your comments, giving us this opportunity to express our point of view.

Sincerely yours,


Bernard Lacy